



Daniel Zaina

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I am a recent graduate of the Graphic Design program at Georgian College. Over the course of attending Georgian have gained valuable skills in designing advertising, editorial design and marketing material such as logo design, poster layout and promotional material. I have gained insight into digital media design and re-designing of responsive and content manageable websites. I am proficient with industry standard design programs including InDesign, Illustrator, Photoshop and Muse. Both Mac and PC are comfortable platforms I work with.

Design Experience

- ▶ In depth knowledge of design concept including layout, colour, typography and hierarchy.
- ▶ Design and re-design of websites using Adobe Muse. Familiarity with Wordpress themes and customizing content management systems.
- ▶ Created vector based illustrations using Adobe Illustrator. Logo design, mascot creation and package design.
- ▶ Preparing production files properly and correctly ready for print. Created separated PDFs and packaged files.

Education

Georgian College 2013 - 2106

Graphic design diploma

Robert F Hall C S S 2004 - 2007

Grade 12 diploma

Honors and Awards

- ▶ Dean's list recognition
- ▶ 2015 scholarship nominee
- ▶ 2014 scholarship nominee
- ▶ Personal growth award

Software Skills

Illustrator CC ■■■■■■

Photoshop CC ■■■■■■

InDesign CC ■■■■■■

Muse CC ■■■■■■

WordPress ■■■■■■

Relevant Work History

Nuclear Workers Council 2015

Layout and design of annual council brochure.

Museum on the Boyne 2015

Pop-up banner and rack card design for local non-profit Museum.