

### Software Skills

Adobe Creative Suite CS6 & CC including; Illustrator, InDesign, & Photoshop

MS Office Suite including; Word, Excel and Powerpoint

> Adobe Acrobat HTML / CSS Adobe Dreamweaver Adobe Flash

### Education

Graphic Design 3yr Advanced Diploma, Georgian College

#### Achievements

Achieved Dean's List standing for both first & second year of the program.

SDVA Scholarship Nominee 2014 & 2015

# Design Experience

- \* Strong skills designing layouts and concepts for identity, branding, packaging, editorial and advertising spreads, as well as web and new media.
- \* Good understanding of print production and preflight/prepress checks.
- \* Utilized creative typographic solutions in the design of numerous advertising and editorial layouts.
- \* Developed, designed and executed various promotional advertising and marketing materials including brochures, magazines, business cards, forms, posters and flyers using InDesign, Illustrator, & Photoshop.
- \* Developed and designed brand and corporate identities using Illustrator, Photoshop and InDesign.
- \* Designed and executed new media concepts using InDesign, & Mag+.
- \* Experience liaising with various print companies and suppliers.
- \* Collaboration with other team members to produce presentation and promotional materials.

#### Web Experience

- \* Proficient in the use of various content management systems, blogging platforms and HTML editors.
- \* Good working knowledge of Dreamweaver and Flash.
- \* Experience working with various FTP applications and web browsers.

#### Other Qualifications

- \* Strong ability to multi-task and prioritize.
- \* Wide range of practical skills , & learn quickly
- \* Several years experience with office administration and customer service.

# Job History

Enumerator, Statistics Canada, 2011 Administrative Assistant, GENIVAR Consultants LP, 2007-2009 Administrative Assistant, Staffing Services, 2006-2007 Service Administration, Barrie Ford, 2006 Administrative Support Team, Aliron Marketing, 2004-2005 Administrative Assistant/Customer Service, Staffing Services, 2003-2005 Sales and Marketing Assistant, Medianet Communications Corp., 2001-2003 Sales Associate/Temporary Assistant Manager , BouClair Inc., 2000-2001