



RR

Robin
Robinson
Graphic Designer

Corporate IDENTITY ≠ LOGO DESIGN ≠ EDITORIAL DESIGN ≠ ADVERTISING ≠ WEB DESIGN ≠ PACKAGING ≠ ILLUSTRATION ≠ NEW MEDIA

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American Typewriter Editorial Spread

Objective

To design a double-page spread that incorporated our own written report about an typeface

Solution

Sourced the imagery for the double page spread and incorporated the written report on about the typeface

Software used

- Adobe InDesign
- vPhotoshop



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Müzik Magazine Design

Objective

Cover, table of contents and feature double-page spread for a Pop culture magazine

Solution

Sourced the imagery for the double page spread and incorporated the written report on about the type-face

Software used

- Adobe InDesign
- Photoshop



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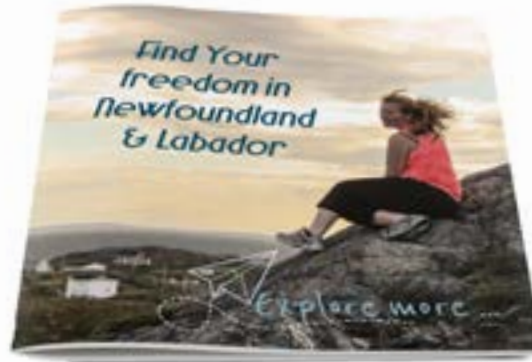


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Brochure & Web Design
Can.travel brochure and Web page design for Can.travel featuring Newfoundland & Labrador

Solution
Sourced the imagery for the double page spreads and web pages as well as incorporated copy for each section

Software used
• Adobe Illustrator
• Adobe InDesign



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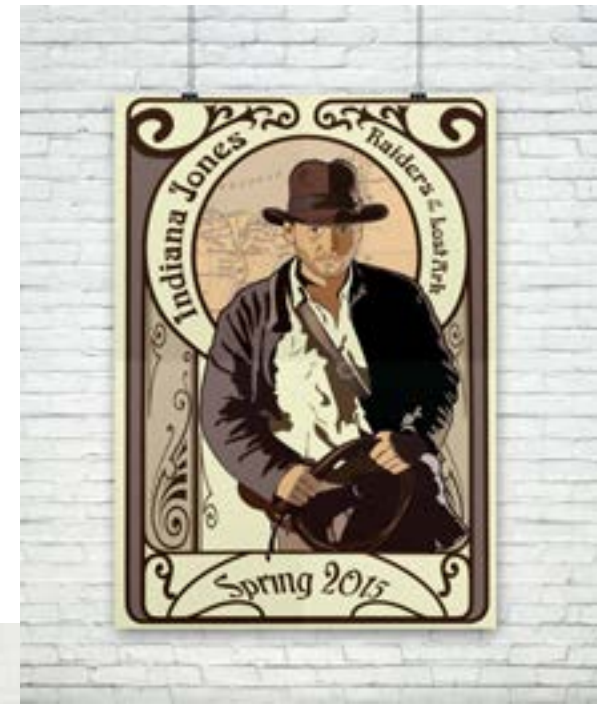
ILLUSTRATION/
ADVERTISING DESIGN
Movie Posters

Info Graphic - Hitchhikers Guide
to the Galaxy

A poster illustrating the
Hitchhikers Guide to the Galaxy
movie from start to finish using
icons and symbols.

Programs used

- Adobe Illustrator



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New Media

E-book for the Teo Te Ching
Cover and chapter spread

E-book for 10 Bulls
Cover, forward, and chapter spread

Web Design

Responsive multi-page corporate
website for a dental office

Programs used

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop



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Package Design

Design a Food package highlighting the unique print & seal features offered by the client.

Programs used

- Adobe Photoshop
- Adobe Illustrator

Awards

2nd place for Tempo Plastics package design competition



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logo design
a selection of logos designed
for various clients for school and
freelance work.

- Kempenfelt Dental
- Ontario's Lake Country Flavours Event
- Pacha Seeds
- Iconoclast Cafe

Programs used
• illustrator



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