

## EDUCATION

**Georgian College**  
2013 - 2016

## JOB HISTORY

**GRAPHIC DESIGNER**  
**Ed Lowe Ltd, Brokerage 2014**

Designed feature sheets and fliers to advertise industrial, retail and home properties to be mailed to everyone in a data base.

Responsibilities included:

- Created and organized the data base of clients, using people and sales skills over the phone to ask permission to be added.
- Use consistent organization techniques to maintain large amounts of files, i.e photos and past feature sheets containing information needed for new ones.
- Designing email pages advertising current featured properties.
- Setting up print ready files for feature sheets and Fliers.

**SALES CLERK & FLOOR MANAGER ASSISTANT**  
**Bombay 2014**

- Responsible for maintaining the main floor and stock room
- Inventory, and maintaining organization and SOP in the stock room
- Apply past and new knowledge of all of the merchandises different styles to help reach personal sales goals.
  - Rearrange floor furniture and decorations based on season and sale events
- Demonstrated leadership and teamwork roles
  - Operate cash register and computer system

**FREELANCE**  
**Camphill 2016**

- Designed illustrations for arts & crafts package labels



**TIANA  
PAYNE**  
**GRAPHIC DESIGNER**

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## SOFTWARE SKILLS



Illustrator



InDesign



Photoshop



Mag +



Flash



Muse

Knowledge & experience with others programs include:

After Effects, Microsoft Word & Excel, Lightroom, Muse, Dreamweaver, and advanced Acrobat Pro.

## DESIGN EXPERIENCE

**Understanding** of print production and preflight; able to produce both print & web ready files, large and small format. Experience in working with vinyl, producing signs and decals utilizing precise exacto knife techniques and extreme attention to detail.

**Developed** brand identity design solutions for large array of advertising and print materials such as logos, brochures, business cards, letter heads & envelopes, posters, feature sheets, package design, editorial, menus and car wraps using both illustrative and photo manipulative skills, with InDesign for final print ready files.

**Trained** in several web design programs, including Dreamweaver, Muse, Wordpress, Weebly & Wix using basic and custom HTML/CSS. Experience in branding new concepts and re-designing.

**Able** to generate photo manipulation techniques in Photoshop with advanced photography knowledge and experience.

**In depth knowledge** of elements and principals and design and constantly & consistently apply the rules of colour, contrast, balance, dominance, and unity to all design solutions.

**Designed and produced** print ready files for illustrative and typographic styled board skins for snowboards, longboards, and skateboards using Illustrator to design, Photoshop for resolution purposes and touch ups, and InDesign for setting up for print with bleeds.

**Managed organization** tactics based on prioritizing and managing multiple projects, essential to meeting deadlines. Lots of experience being a team leader for projects and being open minded to all ideas meanwhile maintaining a leadership role when required, encouraging brainstorming, consistent team work and design.

**Able** to render 2D and 3D designs on Illustrator using the 3D tool and mapping, as well as Photoshop using lighting/shadows, reflection, and photo-realism effects. Package design mockups, and experience with dielines and setting them up for print.

**Created** mobile applications & eBooks using programs Mag+ with Desind and Semble using digital design skills with proper file sizes, fast for web/optimized settings and an understanding how interactive technology and good design go hand in hand.

**I MAKE PRETTY THINGS THAT WORK**