

# SAM ILIFFE

GRAPHIC DESIGNER

## SKILL LEVEL



705-717-0951



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## PROFILE

I am a very enthusiastic Graphic Designer who is driven to learn every aspect of design. As a Graphic Designer I am a problem solver and strive to deliver the most effective solutions. I am very passionate about design and I'm constantly trying to improve my skills and knowledge.

## ACHIEVEMENTS & OTHER CREDENTIALS

- Graphic Design Dean's List: second to current semester
- Member of the Registered Graphic Designers Association

## DESIGN EXPERIENCE

- Great working knowledge in photo manipulation, editing & resizing,
- In depth knowledge of design concepts including colour, Typography layouts and print
- Understanding knowledge in developing and following corporate, company style guides and branding standards
- Created technical illustrations for numerous projects.
- Produced web and print ready files
- Worked under pressure and strict deadlines in an organized and efficient manner
- Created numerous web based designs using HTML and CSS formats, Wordpress and Dreamweaver

## EDUCATION

- Graphic Design 2013 - present 3 year advanced diploma

## SOFTWARE SKILLS

- Mac OS & Publishing skills
- InDesign CC 2014
- Illustrator CC 2014
- Photoshop CC 2014
- Dreamweaver
- HTML / CSS
- Microsoft Office Suite: Word, Powerpoint, Excel
- Adobe Acrobat

## WORK EXPERIENCE

### The Source 2013 - 2014

- Worked as a sales rep for Bell activating phones and setting up contracts
- Worked in a team environment to provide outstanding customer service

### The Rural Ontario Medical Program 2015 - present

- Worked as a Graphic Designer
- Produced many projects under a deadline and high stress environment