



SAM
LILIFFEE

GRAPHIC DESIGNER

PORTFOLIO
RESUME
WEBSITE



SAM
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705-717-0951



256 RIVER ROAD EAST,
WASAGA BEACH, ON



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HOTMAIL.COM

PACHA SEEDS

Logo & Package Design:

Pacha seeds is a seed distribution company that also sell organic and GMO free seeds. Logo was designed with a organic earthy feel. Each package was designed for each individual seed and was created on an organic paper material

Programs:

- Illustrator
- Photoshop

ICONOCLAST



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ICONOCLAST
Lay Back

Try our 100% organic fair trade COFFEE and TEA!
Indoor or Outdoors
Try our delicious FOOD and DESERTS
Take a break and enjoy the moment

DESERT MOGHA
LATTE COFFEE
TEA FOOD
MILKSHAKES ESPRESSO

ICONOCLAST

MENU

TOTALy FANTASTIC SANDWICHES

FRENCH HAM
Leek Salad, Ham, tomato wedge, egg slice, spring garnish, pickle slice 6

ROAST BEEF PICANTE
Picante salad, roast beef, spring garnish, roasted red pepper, pickled jalapeños, pepperoncini's, chives, horseradish. 6.5

THE AUSTRIAN
Kasensreiner sausage, German potato salad, sauerkraut, red onion, mustard, chives, multigrain bread. 7

THE ICONOCLAST
French salad, tomato wedge, cucumber, egg brie, spring garnish. 5

OUT OF THIS WORLD CHEESECAKE

WHITE CHOCOLATE RASPBERRY TRUFFLE
Creamy Cheesecake Swirled with White Chocolate and Raspberry. 8

FRESH BANANA CREAM CHEESECAKE
Banana Cream Cheesecake Topped with Bavarian Cream and Fresh Sliced Bananas. 7

LEMON RASPBERRY CREAM CHEESECAKE
Raspberry-Vanilla Cake, Creamy Lemon Cheesecake, Raspberry Lady Fingers and Lemon Mousse. 7

VANILLA BEAN CHEESECAKE
Layers of Creamy Vanilla Bean Cheesecake, Vanilla Mousse and Whipped Cream 8

HEAVENly PASTRIES

Lavender Scone 4
Currant Scone 3
Pecan Sticky Bun 3
Lemon Tart 4
Chocolate Brulee tart 5

THE ULTIMATE DRINKS All 100% ORGANIC

Americano 3.5
Latte 4
Cafe Mocha 4
Tea (Green, Chai Tea, Strawberry blush) 3.5
Iconoclast Milkshake (Chocolate / skor) 6.5

ICONOCLAST

Logo & Menu Design:

This was a project to create a logo for a bohemian style organic coffee cafe. The logo was created in a edgy bohemian way and then a double sided menu was also created using elements out of the logo. The wine label was also created for the in house wine bottle.

Programs:

- Illustrator
- Photoshop



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GETTING DESIGN DONE

Magazine spread, detachable tip guide
Getting design done is a article about how to be more creative. There is also a detachable time management guide. The image was chosen due to its creative abstract look.

Programs:

• InDesign

GETTING DESIGN DONE

Originally published in "Creative Business Magazine"
Written by D. Keith Robinson

“I’ve come to realize a certain similarity between the things we do to be more creative and the things we do to be more productive.”

MAKE A HABIT OF BEING CREATIVE
How do you find creative ideas? I remember reading an article about this in a magazine. It was a habit of being creative, something about creating ideas that you can use. The author said that he had a habit of being creative and that he had a habit of being creative. I remember reading an article about this in a magazine. It was a habit of being creative, something about creating ideas that you can use. The author said that he had a habit of being creative and that he had a habit of being creative.

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TIME MANAGEMENT

While it is important to develop your own style for managing your time and work, consider how the following techniques might help you:

- Use your biological rhythms to your advantage. Identify the times of day when your energy levels are at their highest and do your most important work at those times.
- Optimize your work environment. Keep things you need in your work area and make sure the physical environment is conducive to concentration, not just comfort.
- Guard blocks of work time. Protect your time by saying “no” to various interruptions, activities, requests, or persons.
- Arrange your work area so that your back is to the traffic flow.
- Close your door; open it selectively.
- Find and use a special space such as a library carrel or an office where friends will be unable to find you.
- Unplug your phone, or install an answering machine. Return telephone calls when it is more convenient for you, perhaps when you take a study break.

Creative essentials

Join Now!
And Start to feel like your Fabulous Self

Have fun, Get fit, Feel fabulous

Fit Fab Fun Is a All female gym where women where you can come get FIT, get FABULOUS and most of all have FUN! Join our 24/4 gyms and have fun with our personal trainers and many classes!

Fit Fab Fun 24/7 Women's Fitness Gym

For the right Fit

Have fun, Get fit, Feel fabulous

Fit Fab Fun Is a All female gym where women where you can come get FIT, get FABULOUS and most of all have FUN! Join our 24/4 gyms and have fun with our personal trainers and many classes!

Fit Fab Fun 24/7 Women's Fitness Gym



FUN.FIT.FAB
 Women's Fitness Club



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FUN, FIT, FAB

Logo, Magazine Ads:

Fun, Fit, Fab is a women's Fitness Gym. The project was to create a name and logo for a gym. The logo was created to look fun and inviting and the Ads were created to catch a feminine feel and to be very eye catching and attractive.

Programs:

- Illustrator
- Photoshop
- InDesign



...Keep it *Spreading*.....

A Taste
Of *Elegance*

Try our Sharp Black diamond cheese spread, Its the spread that will be the added elegance you were looking for. With our new spreadable flavors cooking will never be the same.



...Keep it *Spreading*.....

A Taste
Of *Elegance*

Try our Jalapeño Black diamond cheese spread, Its the spread that will be the added elegance you were looking for. With our new spreadable flavours cooking will never be the same.



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DIAMOND CHEESE ADS

Advertisements:

This was ad's designed for Black Diamond Cheese. The ads were designed as part of a campaign for the different types of cheese spreads.

Programs:

- Illustrator
- Photoshop



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MUZIK

Nameplate, Magazine Cover & Two
Page Spread

Muzik is a pop culture magazine that covers travel, music and trendy pop styles. The object of this project was to create a nameplate and cover for the Magazine. Also added a two page spread.

Programs:

- Illustrator
- Photoshop
- InDesign



THE NORTH IS
WAITING
FOR YOU



NORTH WEST
TERRITORIES

EXPERIENCE OUR TERRITORY

Who are we? From North to South, we are the Inuit and the Inuvialuit, the Gwich'in, the Sahtu Dene and Metis, the Dehcho people, the Tlicho and the Akaicho people. Friendly, open and adventurous Northerners add to the charm of the Northwest Territories. You'll meet them in every community and while traveling with our outfitters and guides. And every one has a great story to tell.

www.northwestterritories.com



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NORTH WEST TERRITORIES www.northwestterritories.com CAN Travel



NORTH WEST
TERRITORIES

HOME | EXPLORE | ACTIVITIES | HISTORY

EXPERIENCE OUR TERRITORY

View awesome displays of Northern Lights at midnight in autumn and winter. Fish for world class trophies on one of our super-sized lakes in the long days of northern summer. Or you could drive across the Arctic Circle to the amazing Mackenzie Delta, on the Dempster Highway. Hike in a National Park at the top of the world, where caribou spend the summer. Catch a wild northern river fish have ever seen. Hop a bush plane and go flight-seeing over the Nahanni, the Mackenzie Delta, or Great Slave Lake's

East Arm. Or relax aboard a jet boat, and travel a northern river to a secluded mountain lodge. We offer spectacular vacation ideas in magnificent wilderness surroundings. Drive our uncrowded roads and marvel at the wildlife. Roadside parks and campgrounds will welcome you.



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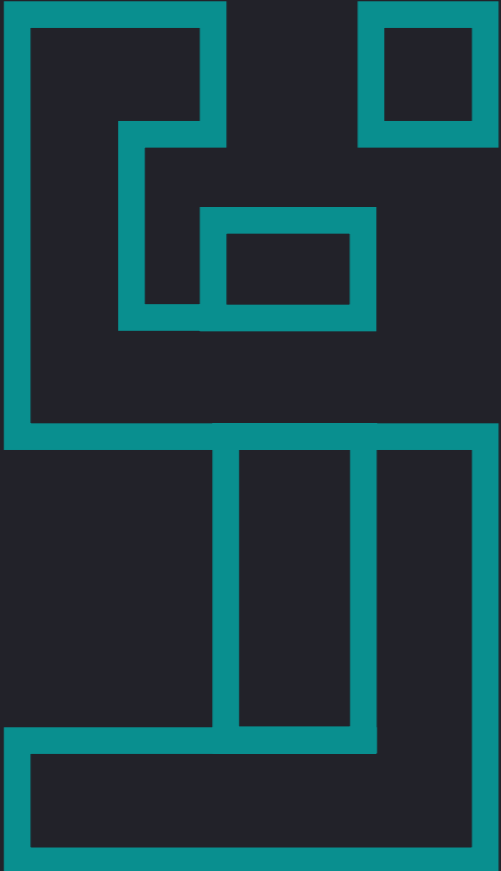
Website & Ads

This was a project to promote the Northwest Territories. There was a re brand done for the website and a landing page was created. An Advertisement for both a magazine and a newspaper was also created.

Programs:

- Illustrator
- Photoshop
- InDesign





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THANKS FOR VIEWING MY PORTFOLIO

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RESUME

WEBSITE