Portfolio



Graphic Designer

Email Website Resume

Branding



Stationary & Poster Plantair

For this assignment I was to use my branding stratagies to make a company name, logo, poster, and some stationary for a tree planting company that wants to help make the future fresher.

Advertising



Don't you ever want to just get away?

Just one bite and Mars' chewy center will make you never want to come back. Filled with whipped antigravity nougat, mouth-watering space caramel and covered in black matter milk chocolate. Mars Bar will take you to a place so out of this world your tastebuds will be sceaming for more. So treat yourself and take your tastebuds for a trip.





It's the taste that's out of this world.



Canadian Living Magazine

Mars Bar

Designed Mars Bar ads that would fit in with the guidelines and specs for Canadian Living Magazine. I chose to place the Mars bar in a decor setting because its one of the many things Canadian Living features.

Editorial







Pop Culture Magazine

MuZik

Pop Culture magazine the features entertainment, traveling, food & wine, and stories.

I designed a front cover, contents & web banner.

Advertising



Art Direction Hardie & Company

Tilley Hats

These ads were meant to show that Tilley sells more then just hats, but outdoor clothing and gear. The ads were also suppose to show adventure & fun. I created both images in photoshop.

Branding

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pural and learn to riggers. rigged of reaching for scare sweets. sindulgences, such épur coffee. sprysnacks in the

nef with a walk or Heaving might

It bpre-Peru weight al It pret after two Pfre weeks. Lesson net tou rarely look in negret at a free dessert. Will infl Villagbe after a liste und chocolate!





Readers Digest

Devoticare

Created an advertisment for an In Home Health Care company. For this assignment we also had to choose a magazine in which the company would gain most recognition & I thought Readers Digest would be the best to attract attention.

Branding



Diconoclast

100% ORGANIC • & FAIR TRADE • COFFEE & TEA



	SR - C					A A	7
		c	offee	<u>teas</u>			
SM 1.24\$	M 2.55\$	L 3.30\$	Decafe	Chai	SM 1.24\$	M 2.44\$	L 3.45
2.24\$	3.55\$	4.30\$	Espresso	Ginger Pear	1.60\$	2.40\$	3.30
1.67\$	2.77\$	3.60\$	Roasted	Silk Jasmine	1.24\$	2.44\$	3.45
1.88\$	2.40\$	3.30\$	Caramel Melt	Green Dragon	2.24\$	3.20\$	3.88
Er	Fresh da rich 1.2 njoy the	anish fille n chocolai 14 \$ peaceful S	andala Danish d with warm te & caramel Spirit Muffin Spirit muffin. umble Berry,	Veggie Delight 3.405 Fresh cut veggies of your choice on home made bread & topped with hummus Green wrap 5.245 Spinach wrapped grilled & filled with roasted red pepers, garlic			
		& Ric	h Chocolate Eclipse Donut	and tomato Happy Hummus 1.55\$			
		ing sugar	onut topped & filled with amy custard	Roasted red pepper hummus with our finest herb crackers			
F	lavours	ags Gai range fro erry, mang	Zucchini lovers 5.99\$ Fried zucchini with mixed vegetables tossed in iconosauce				
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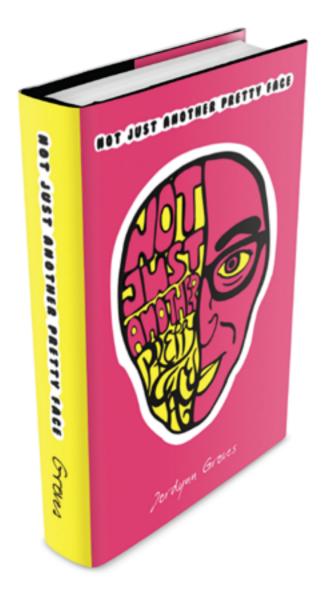


Menu Layout

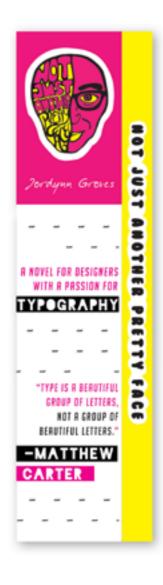
lconoclast

For this assignment I was to use my branding stratagies to give iconoclast a logo, menu, and personal wine bottles.

Packaging







Book Cover & Web Banner

Not Just Another Pretty Face

Created a cover for a book about Typography & famous typographers who've made an influence in art & graphic design. Art was hand rendered by myself.

Advertising

IN FIVE SENER

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Canadian Living Magazine

Created two different ads for JCloth that are styled for Canadian Living magazine. One is more serious and shows everything JCloth can clean. The other one has a humourous approach.

Portfolio



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