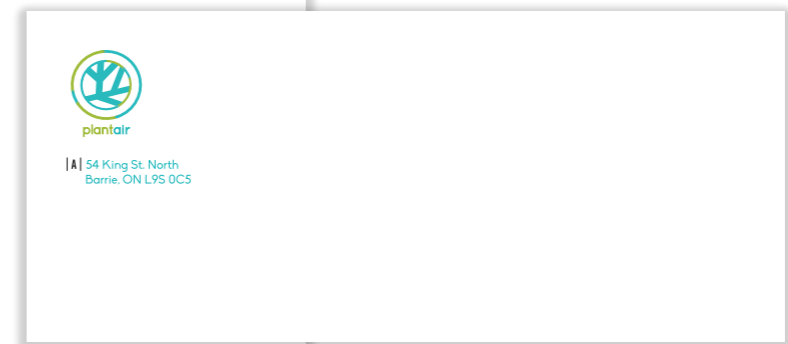
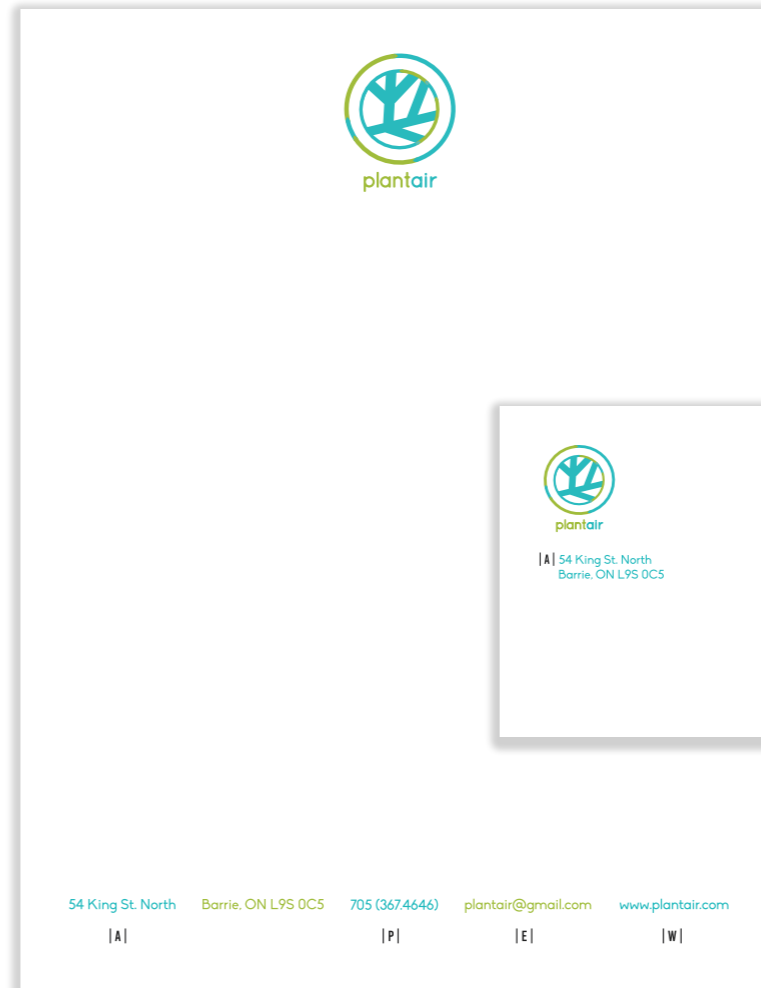


Jordynn
Groves

Graphic Designer

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Stationery & Poster

Plantair

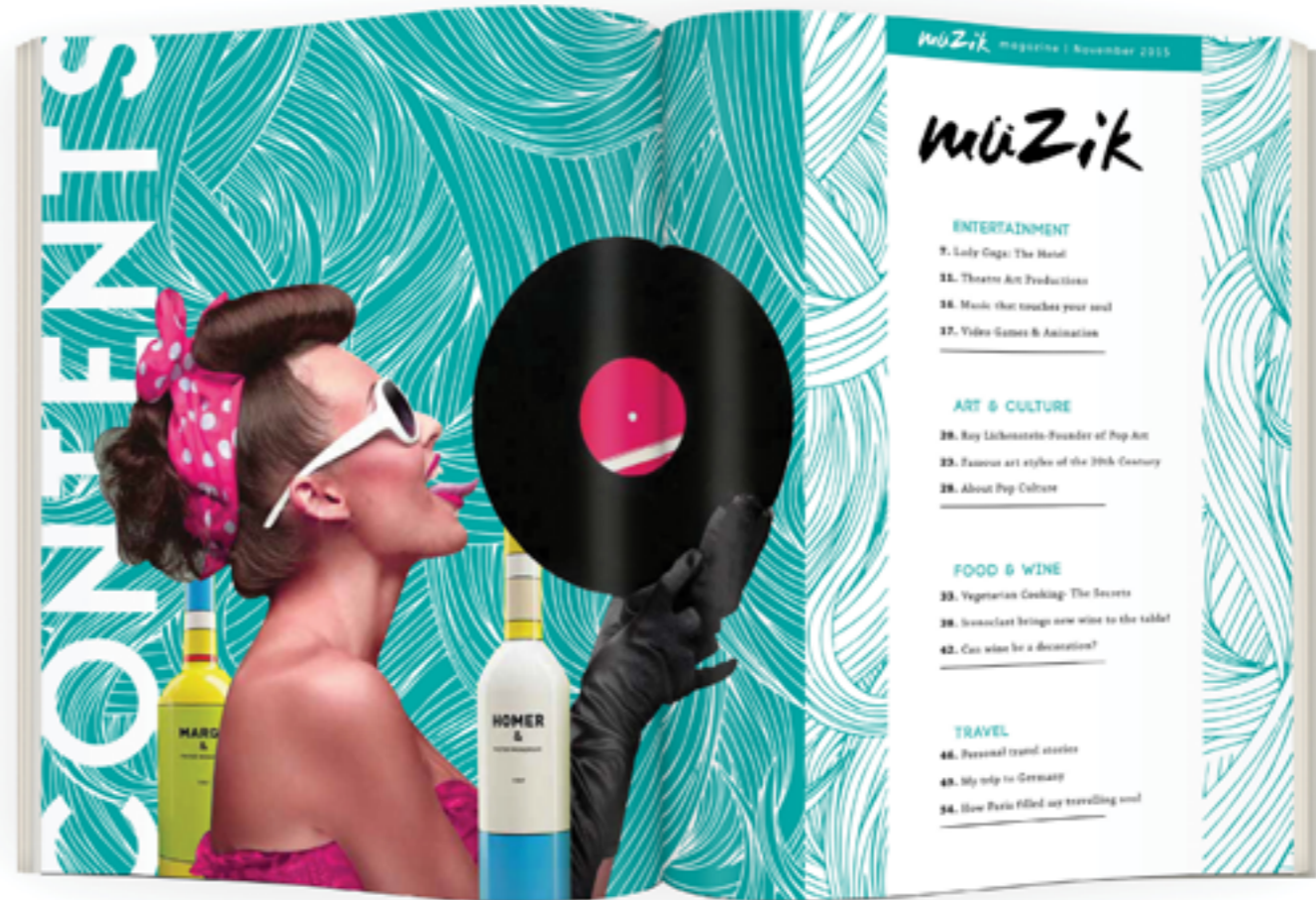
For this assignment I was to use my branding strategies to make a company name, logo, poster, and some stationery for a tree planting company that wants to help make the future fresher.



Canadian Living Magazine

Mars Bar

Designed Mars Bar ads that would fit in with the guidelines and specs for Canadian Living Magazine. I chose to place the Mars bar in a decor setting because its one of the many things Canadian Living features.



Pop Culture Magazine

MuZik

Pop Culture magazine the features entertainment, traveling, food & wine, and stories. I designed a front cover, contents & web banner.



Art Direction Hardie & Company

Tilley Hats

These ads were meant to show that Tilley sells more than just hats, but outdoor clothing and gear. The ads were also supposed to show adventure & fun. I created both images in photoshop.



Readers Digest

Devoticare

Created an advertisement for an In Home Health Care company. For this assignment we also had to choose a magazine in which the company would gain most recognition & I thought Readers Digest would be the best to attract attention.



Menu Layout

Iconoclast

For this assignment I was to use my branding strategies to give iconoclast a logo, menu, and personal wine bottles.



Book Cover & Web Banner

[Not Just Another Pretty Face](#)

Created a cover for a book about Typography & famous typographers who've made an influence in art & graphic design. Art was hand rendered by myself.

Health | FIVE SENSES

anytime. anywhere. any job.

**Everyday } Heavy Duty
cleaning**

Dirty car? Tough stains? Grab a J Cloth.
Dirty **dishes?** Forget the scrubbie, the J Cloth has your back. Bathroom **tiles**, kitchen **floor**, that's what J Cloth is for! **Shoes** need a shine? J Cloth has you covered. Once the J Cloth gets dirty just throw it in the **wash** and do it all over again.

Your secret admirer makes sure everything is spotless

J always has your back

The JCloth can do the impossible. Everyplace J touches is left sparkling & clean as a whistle. Whether it being tough stains in the garage, kitchen, or bathroom, there isn't a task J cloth wouldn't do for you.

Canadian Living Magazine

JCloth

Created two different ads for JCloth that are styled for Canadian Living magazine. One is more serious and shows everything JCloth can clean. The other one has a humorous approach.

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