

GRAPHIC DESIGNER

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Barrie, ON
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EDUCATION

Georgian College 2013 - 2016
*Advanced Diploma
Graphic Design (3 yr)*

Georgian College 2012
Carpentry Techniques

Western University 2007 - 2011
*Bachelor of Arts
(Psychology Major)*

SOFTWARE SKILLS

Adobe Illustrator CS6 (CC)
Adobe Photoshop CS6 (CC)
Adobe InDesign CS6 (CC)
Adobe Dreamweaver CS6 (CC)
Adobe Muse (CC)
Microsoft Office
Word / Excel / Powerpoint
Adobe Acrobat
HTML / CSS

ACCOMPLISHMENTS

Dean's List Student
2015 Scholarship Show Nominee
3rd Place Tempo Plastics Package Contest

WORK EXPERIENCE

Seasons Center for Grieving Children
Freelance Graphic Designer
Barrie, ON
September 2015 - Present

Women and Children's Shelter of Barrie
Freelance Graphic Designer
September 2015 - Present

DESIGN EXPERIENCE

Designed and developed various promotional advertising and marketing materials including brochures, direct mailers, magazines, e-blasts and posters, using InDesign in conjunction with Photoshop and Illustrator.

Collaboration with others on team projects to produce presentation and promotional materials.

Utilized design principles to create effective and innovative concepts for branding/corporate identity brand guides, editorial spreads, advertisements, packages, manuals, web and new media projects.

Designed packaging for new technology, using multiple printing design elements in a unique way. Manipulated 2D and 3D rendering of personally designed packages using Illustrator and Photoshop.

Improved and prepared flawed files for press, including illustrations and photos using Photoshop and Illustrator, along with final layouts using InDesign.

Produced both print and web ready files.

Designed and re-designed websites using Dreamweaver and Muse with current web design trends and techniques.

Created technical illustrations and mascots using Illustrator.

RELEVANT SKILLS

Studied and established basic skills in photography for use in design work.

In depth knowledge of design concepts including layout, colour, typography and print.

Organized, able to manage and prioritize multiple projects while meeting required deadlines.

Works very well with others in team environments.